



United States
Department of
Agriculture

FOOD SAFETY AMBASSADOR PROGRAM



Nuts and Bolts of School Nutrition Programs

John Stalker Institute at Framingham State
University

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PROGRAM MISSION



FSIS launched the program in August 2010 to help reach at-risk and minority groups, as well as increase contact with underserved geographical areas.

The program allows FSIS employees to directly interact with consumers in their region!

WHAT DOES AN AMBASSADOR DO?



- Serve as the main POC for their region;
- Identify events in their region(s);
- Attend conferences and provide food safety materials;
- Host food safety workshops and participate on the panels; and
- Process requests for food safety materials in their region.

WHERE ARE OUR AMBASSADORS?



FSIS has 2-3
ambassadors in each
district.

Over 30+ are currently
participating in the
program.

WHAT CAN WE DO FOR YOU???



- Food safety materials
- Food safety workshops
- Local events & conferences
- Food safety articles for your newsletter



REQUEST FOR MATERIALS



If you need food safety materials
for an upcoming event,
please contact us anytime at
FSIS.Outreach@fsis.usda.gov.

FOOD SAFETY RESOURCES



Social Media and Important Links

- Twitter – @USDAFoodSafety (786K followers)
- FoodSafety.gov – Blogs & Fact Sheets
- USDA-FSIS website – www.fsis.usda.gov
- USDA Meat & Poultry Hotline (1-888-MPHotline)
- YouTube.com/USDAFoodSafety
- GovDelivery – Subscription
- USDA Facebook



QUESTIONS?



Thank you!

If you have any questions, please feel free to contact either Susan or Tom @ Susan.Isberg@fsis.usda.gov or Thomas.collaro@fsis.usda.gov.