

# Massachusetts Smarter Lunchrooms Movement



Old Rochester Regional  
School District, Old Rochester  
Regional Jr./Sr. High School

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## Smarter Lunchrooms Goals Completed:

- A mixed variety of whole fruits are displayed together.
- Daily fruit options are easily seen by students of average height for your school.
- A daily vegetable option is bundled into grab and go meals available to students.
- All vegetable names are printed/written on name cards.
- A daily entrée option has been identified to promote as a “targeted entrée”.
- Daily targeted entrée is easily seen by students of average height for your school.
- All targeted entrée names are printed/written on name cards or product IDs.
- Lunchroom equipment is decorated with decals/magnets/signage.

## Strategies Used to Complete Goals:

- Making items more visible and accessible
- Grab and go options
- Signage on the line

## Key Successes:

- Improving grab and go options: adding vegetables to make a reimbursable meal, attractive clamshell packaging with labels, located in easy-to-access coolers.
- Displaying menu boards: printed boards that list the meal components and are placed in such a way that they are visible and readable within all service areas.
- A daily targeted entrée is promoted on menu boards and is visible by students of average height.