

Massachusetts Smarter Lunchrooms Movement



Chelsea Public School District, Chelsea High School

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Smarter Lunchrooms Goals Completed:

- Daily fruit options are written legibly on menu boards in all service and dining areas.
- All vegetables names are printed/written on name cards.
- Available vegetable options have been given creative or descriptive names.
- All vegetable names are written and legible on menu boards.
- White milk is promoted on menu boards legibly.
- Reimbursable "Combo Meal" pairing names are written/printed on name cards.
- Menu boards featuring today's meal components are visible and readable within all service areas.
- Student artwork is displayed in the service/dining areas.

Strategies Used to Complete Goals:

- Menu boards
- Pictures of food (on the line or on menu boards)
- Signage on the line
- Creative names for menu items
- Grab and go options
- Involvement with students

Key Successes:

- Displaying menu boards: portable white boards that list the meal components and are placed in such a way that they are visible and readable within all service areas.
- Including signage on the line that labels all creative/descriptive vegetable names.
- Involving students in the creation of artwork that promotes menu items.

