

Massachusetts Smarter Lunchrooms Movement



Beverly Public School District,
Beverly High School

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Smarter Lunchrooms Goals Completed:

- Daily fruit options are written legibly on menu boards in all service and dining areas.
- White milk crates are placed so that they are the first beverage option seen in all designated milk coolers.
- Daily targeted entrées have been provided creative or descriptive names.
- Student surveys are used to inform menu development.
- A default vegetable choice is established by pre-plating a vegetable on some of the trays.
- Reimbursable “Combo Meal” pairings have been provided creative or descriptive names.
- Signage/posters/floor decals are available to direct students toward service areas.

Strategies Used to Complete Goals:

- Menu boards
- Making items more visible and accessible
- Creative names for menu items
- Involvement with students
- Grab and go options
- Signage on the line

Key Successes:

- Displaying menu boards: large, portable white boards that list the meal components and are placed in such a way that they are visible and readable within all service areas.
- Displaying signage to direct students toward service areas.

